



Friday, November 17, 2023 Sponsorship Opportunities

Just Say YAYA supports YAYA's tuition-free arts and entrepreneurship training programs for local youth. YAYA is training the next generation of New Orleans culture-bearers, while also offering life skills and career development to benefit creative young people on their individual paths to success. Please join us as we celebrate YAYA's young artists!

Please confirm your sponsorship by August 15 to be included on the printed invitation.

Presenting Sponsor (\$20,000)

Underwrites YAYA's arts + entrepreneurship curriculum, including individualized work with artists on project planning and management, as well as in documenting, pricing, selling, and communicating about their work. YAYA Artists earn at least a 50% commission on all artwork sold and Just Say YAYA is their primary sales vehicle for the year.

- 50 patron tickets, reserved parking at event (\$7,500 value)
- Co-branded logo for event to be used for all promotional materials, inclusive of advertising placed by YAYA
- Premiere, front-page positioning on event invitation, website, program, event materials, signage, media/news releases, and social media
- Invitation to a special artwork preview and shopping event before the gala
- Opportunity to speak about your organization at Just Say YAYA
- Listing as a presenting sponsor of our Spring 2023 showcase, including free handmade glass cups for up to 20 guests (valued at \$700)
- A private glass demonstration at YAYA for up to 50 people, in which the YAYA Glass Team will make a custom-designed glass piece for you, as well as a gift for each guest (includes facility rental, staff, and materials; valued at \$5,000)
- *The Presenting Sponsorship is fully customizable to provide the best possible experience for your company and your guests.*

Trailblazer (\$10,000)

Underwrites a full year of YAYA's free Teen Program for one artist, including intensive training in multiple artistic media, entrepreneurial training, opportunities for apprenticeships and commissions, fully-funded travel to learn from artists in other cities, and exhibition opportunities at YAYA and throughout New Orleans.

- 25 patron tickets, reserved parking at the gala (\$3,750 value)
- Invitation to a special artwork preview and shopping event before the gala
- Premium logo placement on all printed and online event materials, including a on-site photo booth
- A private glass demonstration at YAYA for up to 50 people (includes facility rental, materials and staff, valued at \$1,500)

- Listing as a lead sponsor for our Spring 2023 showcase, including free handmade glass cups for up to 15 guests (valued at \$525)
- *Sponsorships at this level may be customized to provide the best possible experience for you and your guests.*

Visionary (\$5,000)

Underwrites an opportunity for a YAYA artist to design and execute an exhibition of their original artwork, including one-on-one mentorship from YAYA Teaching Artists, all art supplies, installation and marketing mentorship, and an exhibition with an opening event at the YAYA Arts Center.

- 15 patron tickets to event (\$2,250 value)
- Invitation to a special artwork preview and shopping event before the gala
- Special logo placement on all printed and online event materials, including reusable event cups.
- A private glass demonstration at YAYA for up to 50 people (includes facility rental, materials and staff, valued at \$1,200) OR
- Sponsor status for our Spring 2023 showcase, including free handmade glass cups for up to 10 guests (valued at \$350)
- *Sponsorships at this level may be customized to provide the best possible experience for you and your guests.*

Innovator (\$3,000)

Provides an opportunity for a YAYA Artist to work with a professional artist outside of New Orleans on a collaborative project.

- 10 patron tickets (\$1,500 value)
- Invitation to a special artwork preview and shopping event before the gala
- Logo recognition on all printed and online event materials, including invitation, program, signage, and YAYA website

Creator (\$1,000)

Underwrites a paid internship for one YAYA Artist to build their professional skills

- 6 patron tickets (\$900 value)
- Invitation to a special artwork preview and shopping event before the gala
- Name recognition in select marketing and communications materials, including invitation, program, and YAYA website

Dreamer (\$500)

Underwrites a workshop for YAYA Teen Artists with a professional visiting artist.

- 3 patron tickets (\$450 value)
- Name recognition in select marketing and communications materials

Patron Party Tickets & Event Tickets: \$50-150

Please direct any questions to Meg Miles at meg@yayainc.org or call 504.529.3306.
 Tickets can be purchased online at yayainc.org, or by mailing a check to the Arts Center:
 3322 LaSalle St NOLA 70115.