



YAYA Urban Heroes workshops

Each workshop model is a template that can be adapted to individual school and community partner interests and needs. Programming is available for grades K-12.

Workshop Model 1: Weekly art series, semester-long

YAYA artist-mentors lead hands-on workshops using a range of mediums and techniques, fine motor skills development, critical thinking, team-work, and self-evaluation. Content is developed according to school curricula, topics of student interest, or tried-and-true YAYA standbys such as All About Me, A YAYA Aquarium, and Clocks: Around the World. All semester-long workshops adhere to Louisiana Department of Education standards, fulfilling the Fine Arts requirement.

YAYA provides:

- *2 artist-mentors per workshop series
- *all supplies, set-up, and break-down/clean-up
- *pre- and post-production
- *instruction and hands-on support for students
- *cultural history pertaining to project
- *1 professional development presentation during series
- *a finished artistic product for each student
- *survey administration, with documentation provided to school partner

Approximate Cost: \$5,000/semester (1 two-hour workshop per week)
\$8,000/semester (2 two-hour workshops per week)
\$10,000/semester (3 two-hour workshops per week)
*Exact pricing is dependent on workshop content and number of students.
Additional days per week and different workshop lengths can be negotiated*

Workshop Model 2: Student-led campus beautification

Targeted projects based on school needs to beautify or enhance the academic campus. Project design and production engage up to 20 students, guided by teams of 2-4 YAYA artist-mentors. Projects may include murals, values lettering, creative signage, benches, pathways, or any other physical need. Instill pride in your students while enlivening the learning environment through their creative expression! Workshops last 1-6 weeks and run 2-5 days per week, depending on school schedule.

YAYA provides:

- *2-3 artist-mentors per campus beautification project
- *design proposal for school approval
- *all supplies, set-up, and break-down/clean-up
- *pre- and post-production
- *instruction and hands-on support for students
- *completion of approved beautification project

Cost: \$2,500-\$15,000, depending on scope and content of project, as well as number of students engaged



Workshop Model 3: YAYA Art Day (on-site)

Have a specific topic you would like to address artistically? Or time slots during your semester that you want to fill with creative enrichment activities? YAYA can create an appropriate and exciting art project for as small a period as one hour, or as long as several days and multiple hours. Topics can include art history, art practice in a range of mediums, or academic enrichment using creative expression, to name a few. Each Pop-Up workshop is customized to meet your needs.

YAYA provides:

- *2 artist-mentors per workshop series
- *all supplies, set-up, and break-down/clean-up
- *pre- and post-production
- *instruction and hands-on support for students
- *a finished artistic product for each student

Cost: \$600 for a 3-hour workshop serving up to 25 students

Workshop Model 4: YAYA Art Day (off-site)

Explore art as a part of our communities! Field trips to YAYA's downtown multi-medium studio or our Mid-City glass studio include a cultural and historical overview relevant to the trip and school interests, a hands-on art immersion project, and a healthy snack. Extended field trips (3 hours or longer) also have the option to include a visit to a nearby cultural institution such as an art gallery or the New Orleans Museum of Art, placing students' art project within a broader community context.

YAYA provides:

- *introduction and art demonstration
- *hands-on art workshop, including all supplies and instruction
- *a finished artistic product for each student or a group project to install in school
- *YAYA art gift for all participants

Cost: \$500-\$750 for a 3 or 4-hour field trip serving up to 35 students
pricing subject to change based on exact field trip content

Schedule an Urban Heroes workshop series or beautification project at your school! Contact Executive Director of Programs Timeka Junius for details on specific curricula and scheduling: timeka@yayainc.com-504.529.3306.